

**Pembroke Diocesan Council of the Catholic Women's League of Canada
Annual Diocesan Convention, Chalk River, May 25, 2024, Oral Report
Communications Pat Weller**

Communication is about sending and receiving. How do we send: by word of mouth and visual cues, by written word, by virtual and digital means. How do we receive: by listening to our members' needs and concerns through activities like the Unity Outreach workshops, parish visits, diocesan meetings and events, by meeting members where they are. Why is it that we want to communicate: to connect with members, share ideas, and be a positive influence in society. What do we communicate: League news from all levels. Communication is not just about business of the League. It's also about conveying support, love, and concern for our members and their families.

Communication in our diocese is everyone's job from Diocesan President to our individual members by using tools like our website, Facebook page, emails, and newsletters. Over the year, we have produced several issues of *The Blue and Gold* diocesan newsletter, articles for the Diocese of Pembroke newsletter *Ecclesia*, and diocesan highlights for the provincial *ON-Line* newsletter. Oral reports from the Communications Chair at diocesan meetings have offered a glimpse of how various media can inform us, shape our world, and be used for doing good.

Under the new League structure, Communications will mainly be assigned to the Secretary. Issues relating to pornography will fall under Social Justice. Communications will not be accomplished by a single person but by a team where members share their gifts and work together for a common purpose.

The new National theme, *Here I Am Lord, Send Me*, is a call to each one of us to be courageous and to step forward with our League sisters, to take risks, and be a Catholic voice in our communities, province, and beyond, to be a unified voice where we can *Go Make a Difference* in the world.